



SPONSOR

CONCERTS *On the Plaza*

Concerts on the Plaza returns in 2023 with EIGHTEEN live shows. Every Friday from June through September, Downtown Mountain View will come alive with hit music acts in the midst of neighbors and friends. Beer and wine will also be available for purchase on-site via The Bean Scene Cafe.

Sponsorship Opportunities

Event Info:

- Approx. 500-1,000 Mountain View residents in attendance per event
- Former sponsors include music venues, camp providers, and sports teams.
- Most loved by adults and families.

Composer
\$15,000

As the harmonious series sponsor, your organization could be recognized as *title sponsor*.

Opportunity includes

- Prominent logo placement on website and marketing materials, including the high traffic bus shelters downtown,
- Recognition on City channels,
- Prime on-site space for the entire series,
- Banner display,
- 15-second message presented on stage a minimum of once during each event,
- Opportunity to introduce the band and welcome attendees on the first Friday of each month.

Melodic Monthly
\$1,000 • 4 events
June or August

\$1,250 • 5 events
July or September

Jam out for an ENTIRE month with 10 x 10 space, table and 2 chairs on-site, during the month of your choosing.

Acappella
\$1,000

Want to leave your mark? This opportunity is for logo placement on web and postcards.

Sponsorships are non-exclusive and space is limited. For more information on a rocking sponsorship, contact Maureen Grzan-Pieracci: Maureen.Grzan-Pieracci@MountainView.gov or 650-903-6417.