



City of
Mountain View



SPONSOR

Summer Outdoor Movie Night Series

This summer, the City of Mountain View is inviting residents to watch movies under the stars on six different nights - Fridays from July 12 - August 16. Each movie screening takes place in a different park around the City and features a family-favorite film. With attendees arriving between 6-7:30 p.m. the 30' tall screen displays previews to incoming audiences prior to the 8:30 p.m. showing.

Sponsorship Opportunities



Event Info:

- Between 1,000-2,500 Mountain View residents in attendance per event
- Most loved by preschool and elementary aged kids
- Former sponsors include LinkedIn, Monterey Bay Aquarium and Zume Pizza.

Executive Producer \$5,000

As the premiere supporter, your organization could be recognized as *title sponsor*.

Opportunity includes

- Logo placement on web and print graphics,
- Recognition on City channels,
- A 60 second static or video preview, played 3x each night,
- A 20x10 space, two tables and four chairs space for the entire series,
- Banner display,
- Verbal recognition at each event, and more.

Screenwriter \$500

Want to make your mark? This opportunity is for logo placement on web and print graphics.

Casting

\$100 • Static Image
\$150 • Video Commercial

Advertise during the previews! Your static image (played 6x for 30 seconds) or video commercial (played 2x for 30 seconds) would be displayed as part of the previews. Sponsorship is for ONE movie night. Multiple nights are available. Image or video provided by Sponsor.

Sponsorships are non-exclusive. For more information on a blockbuster sponsorship, contact Maureen Grzan-Pieracci: Maureen.Grzan-Pieracci@MountainView.gov or 650-903-6417.