

Fiscal Year 2012-13
Citywide List of Significant Accomplishments

- Completed the City's first Pedestrian Master Plan.
- Initiated the website redesign project that included extensive outreach and coordination of an interdepartmental team.
- Developed a revised Rengstorff Park Master Plan with input from the community, the Parks and Recreation Commission, and City Council.
- Implemented a Reusable Bag Ordinance.
- Developed a comprehensive Fire Safety Risk Reduction program for our local schools (Grades K-12), to be phased in over a two-year period.
- Trimmed over 3,300 trees and planted over 270 street trees within the City.
- Coordinated over 450 people participating in the Environmental Docent Walks at the Shoreline at Mountain View Park.
- Implemented Pension Reform (PEPRA).
- Received an "A" grade on the County's Tobacco Retail Report Card, recognizing efforts to protect the health and safety of youth from using tobacco products through tobacco control policies and enforcement.
- Continued energy efficiency/lighting upgrades at City facilities including the California Street parking structure, Municipal Operations Center Building B, Community Center, Center for the Performing Arts balcony and ParkStage areas, and City Hall.
- Issued 7,299 building permits, conducted over 23,846 inspections, and issued 277 online permits with our EPermit system.
- Implemented Utility Bill Payments On-line, processing 6,850 transactions and reducing payments at the Front Counter by approximately 85%.
- Expanded Citywide wellness programs, including a pilot incentive program to encourage new and continued participation. More than 20% of employees participated in wellness programs.
- Completed major business attraction/retention efforts with Samsung, Nuance, and Y Combinator.

- Over 90,000 people attended 319 performances at the Mountain View Center for the Performing Arts, with over 10,000 tickets sold electronically.
- Completed the Landfill Master Plan Report.
- Expanded adult programs at the Library, including a Star-Wars-themed day, the establishment of a seed library, cheese tasting, eReader Faire, and an art lecture on 17th century Dutch baroque painting.
- Completed Americans with Disabilities Act (ADA), lighting, fixture and equipment upgrades at Rengstorff and Eagle Pools.
- Developed site plan and finalized design improvements to the Rock Church building for its conversion to the City's Teen Center, based on extensive outreach efforts.
- Council adoption of a Rental Housing Impact Fee assessed on new market rate apartment developments and update to the Housing Impact Fee charged on non-residential development.
- Completed Storage Area Network (SAN) upgrade for City Hall, increasing capacity by 100 percent.
- Created a new Stevens Creek Trail access point from the north side of El Camino Real and improved the trail connection at Evelyn Avenue.
- Continued coordination on the implementation of the Regional BikeShare Pilot Program in Mountain View.
- Launched the new One Stop Plan Check program for commercial tenant improvements.
- Responded and addressed more than 430 Ask Mountain View cases regarding traffic issues.
- Recovered \$164,000 from third parties' insurance (subrogation recovery).
- Completion of three major Gatekeeper proposals: 625 Clyde Avenue, the first 1.0 FAR office project which included a condition to form a Transportation Management Association; 1720 El Camino Real West, apartment project at the former Tropicana Lodge; and 865 El Camino Real East, an apartment project at the former billiards hall.
- Undertook a comprehensive study of the possible migration of sworn Fire and Police employees to the CalPERS Health System.
- Managed the Volunteer Services program, resulting in over 61,500 hours of service.

- Supported the Human Relations Commission in exploring options for a Veteran's Memorial.
- Established a Citywide policy and launched the City Hall social media sites resulting in over 1,500 "likes" on Facebook sites and over 300 "followers" on Twitter.
- Had the highest number of Twitter followers in the nation amongst similar sized police agencies, and had a 198% increase in Facebook followers.
- Developed and implemented the Coot Management Plan at Shoreline Golf Links that successfully decreased the number of coots by approximately 30% over last fiscal year.
- Continued work on the North Bayshore Precise Plan; began work on the El Camino Real Precise Plan and San Antonio Precise Plan.
- Provided oversight on the construction of the Franklin Street Apartments, a subsidized complex affordable to very low and extremely low income families.
- Negotiated a new waste hauler contract with Recology.
- Adopted new Heritage Tree Posting requirements.
- Prepared a 10-year Forecast for the Shoreline Regional Park Community
- Completed the Water and Wastewater Cost of Service Study.
- Continued improvement to GIS, including consolidating address databases and data migration of base layers into new GIS environment.
- Completed feasibility study for the Moffett Gateway site and met with CalTrans regarding adjacent site.
- Negotiated Office Max renewal for Office supplies, obtaining a \$12,000 signing bonus and a minimum 8.0 percent price reduction on top 100 items purchased.
- Enacted new zoning regulations for Emergency Shelters, as a required implementation measure of the 2007-14 Housing Element.
- Completed the consolidation of police and fire department support services and converted fire department records into a digital format.
- Hosted 3D Printing Open House attended by approximately 300 people from all over the Bay Area.
- Refinanced Water System debt through BAWSCA, saving approximately \$213,000 annually.

- Implemented several changes to the City's comprehensive benefits program including the introduction of a high deductible health plan, paired with a health savings account; established a transportation spending account program; selected a new flexible spending account program administrator; and reduced the waiting period for short-term disability insurance eligibility.
- Partnered with the Mountain View Whisman School District to assist English and Spanish speaking families with online school enrollment.
- Transitioned all records storage to the warehouse. Identified over 300 boxes for destruction.
- Conducted Childcare Center Operator review and initiated Request for Proposals process.
- Began Housing Element for 2014–22 planning period.
- Attended 38 events and processed 290 translations through the Multilingual Community Outreach Program (MCOP).
- Revised and clarified the 1% Percent for Art Program policy.
- Initiated an internal HazMat Committee to refine our HazMat Materials Program.
- Developed and implemented the new Athletic Field Use Policy.
- Facilitated the donation of a Berlin Wall segment to the City.
- Formalized and documented the Electronic Agenda process, implemented new Citywide font standard and revised staff report and memo templates.
- Hosted the first Kite Flying event at Shoreline at Mountain View Park with over 300 community participants.
- Reviewed City-wide cell phone plans, resulting in \$2,500 monthly savings.
- Completed the environmental and entitlement, and funding process for the development of 1581-85 El Camino Real West, a subsidized housing project for developmentally disabled adults.
- Amended the San Francisco Water Supply Agreement to allow the City to vote on efforts to remove the O'Shaughnessy Dam (Hetch Hetchy Reservoir).
- Completed relining of West Trunk Sewer Line.

- Prepared analysis and reporting procedures to comply with Affordable Care Act Pay or Play regulations.
- Trained over 200 employees in suicide prevention.
- Completed a “program use study” to inform the space design of a future community center.
- Supported the Human Relations Commission with the presentation of “Civility Roundtable” discussion events.
- Completed the Shoreline Community Sea Level Rise Study.
- Completed the installation of a new traffic signal at California and Escuela Avenues to improve pedestrian safety.
- Expanded the existing Fast Track Plan Check program to include larger, more complex commercial projects.
- Completed installation of Shoreline microturbines.
- Completed four consecutive quarters of compliance with landfill gas emissions regulations, allowing the City to reduce monitoring from quarterly to annually.
- Completed the rehabilitation of potable water well 19.
- Resolved compliance issue of a major UUT provider, resulting in remittance to the City of \$1.1 million.
- Supported the Energy Upgrade Mountain View (EUMV) Program with more than 1,300 participants.
- Upgraded LaserFiche content management system.
- Planned and facilitated the replacement of seats and carpet in the MainStage Theatre.
- Facilitated City Council, Council committee, and community discussions regarding pedestrian, bicycle and traffic safety.
- Completed extension of the recycled water distribution system from Shoreline Boulevard to the east end of Crittenden Lane.
- Began work on the development of an ordinance to ban the use of extended polystyrene (EPS) takeout containers.
- Engaged the City Council regarding the topic of community shuttle programs.

- Completed reconfiguration and upgrade of electrical, audio visual, technology workstation, and other systems/equipment in the Emergency Operations Center (EOC), and development of a co-located regional Command Training Center.
- Hosted 21st annual Reading Day attended by approximately 2,000 people.
- Completed the San Antonio Visioning Process, including community visioning workshops and Council report.
- Implemented a cross-training program for Fire and Environmental Protection division staff to improve efficiency and customer service.
- Executed a property exchange agreement with the developers of 250 Bryant Street.
- Prepared the Burrowing Owl Preservation Plan.
- Developed Burrowing Owl foraging habitat mitigation areas adjacent to the Shoreline Sports Complex.
- Developed an agreement with Google for the public use of GARField Park on the weekends by the City's permitted Youth Sports Organizations.
- Worked to reduce traffic related accidents with measures such as reassignment of patrol officers, enforcement and education, resulted in a 41% decrease of injury collisions and a 39% decrease of property damage collisions.
- Increased the number of golf course memberships by 76%, and paid rounds by 8%.
- Developed an on-line store at Shoreline Golf Links for special promotions and event registration, and hosted several new tournament events.
- Began review of Merlone Geier's second phase development at the San Antonio Shopping Center, including study sessions with the Environmental Planning Commission and City Council.
- Developed design plan for the Shoreline Athletic Field Project.
- Continued work on developing a Zero Waste Plan.
- Resurfaced the Rengstorff Park Tennis Courts.
- Conducted a Library customer survey, receiving 592 responses.
- Completed numerous activities and analyses related to the dissolution of the Revitalization Authority and support of the Oversight Board.

- Amended the Investment Policy and established a program for the investment of corporate notes.
- Implemented a Virtual Desktop Infrastructure (VDI) pilot project at the Library.
- Developed a program to deal with abandoned bicycles at the transit center and downtown.
- Implemented pilot SharePoint environment.
- Organized fair housing and tenant/landlord rights and responsibilities workshop.
- Obtained rebates from City Procurement Card vendor (Bank of America) projected at \$5-6,000 quarterly.
- Worked on the regional consolidation of public safety communication services to achieve greater operational and financial efficiencies
- Established interim janitorial service contract and completed selection process for long term janitorial services.
- Began processing work to digitally image all of the historical microfiche in the building division.
- Completed over 60 landfill-related projects on the golf course.
- Corporate visits and meetings with businesses, and use of social media platforms to promote economic development.
- Completed review of 357 planning applications totaling 586 new units and 480,000 sq. ft. of office space through 18 final actions at City Council, 59 final actions at Administrative Zoning hearings, and 280 administrative final actions.
- Completed plans for the Santa Clara Valley Water District Flood Retention Project at McKelvey Park, including two new ballfields and a neighborhood mini-park.
- Completed an update of the Sanitary Sewer Management Plan.
- Secured a five-year agreement with Live Nation, at a lower cost to the City, for the co-sponsorship of the annual Fourth of July San Francisco Symphony and Fireworks Display at Shoreline Amphitheatre.
- Planned and organized the 2012 Mayor's Youth Conference and Job Shadow Day 2013.
- Revised booking priority criteria at the Center of the Performing Arts.

- Held Council Neighborhoods Committee meetings in four neighborhood areas attended by 234 residents.
- Completed the environmental, entitlement, and funding process for subsidized mixed-use studios project with commercial space located at 819 North Rengstorff Avenue.

GRANTS/AWARDS

- Received the Government Finance Officers Association Award for Excellence in Financial Reporting and Distinguished Budget Presentation Award, the California Society of Municipal Finance Officers award for Excellence in Operational Budgeting and the National Purchasing Institute Award for Achievement of Excellence in Procurement.
- Received \$800,000 in Transportation Fund for Clean Air Grant for Shoreline Boulevard Adaptive Signal project.
- Received a \$560,000 Vehicle Emissions Reductions Based at Schools (VERBS) Grant for a multi-year program to reduce greenhouse gas emissions around schools and encourage bicycling and walking to school through age appropriate educational programs provided to all K-12 public and private school students in Mountain View.
- Received a \$950,000 Vehicle Emissions Reductions Based at Schools (VERBS) Grant for modifications to Castro Street between El Camino Real and Miramonte.
- Received a \$1,300,000 One Bay Area Grant (OBAG) to resurface portions of Rengstorff Avenue, Old Middlefield Way and Charleston Road.
- Received a \$75,000 State Water Resources Control Board Grant for the recycled water system expansion feasibility study.
- Received \$338,000 Pacific Gas & Electric (PG&E) Self Generation Incentive Program Grant for microturbine installations.
- Received an Edward Byrne Memorial Justice Assistance Grant for \$16,287
- Received a \$10,500 donation from the Mountain View Kiwanis Foundation donation for Dreams & Futures.
- Received a \$20,000 grant to fund Safe Summer Activities from Santa Clara County.
- Received a \$4,900 grant from Alcohol Beverage Control (ABC).

- Received a \$5,000 grant from Santa Clara County to procure an outdoor hydration station.
- Received a \$234,739 Assistance to Firefighters Grant (AFG) to replace the Fire Department's Self Contained Breathing Apparatus' (SCBA) and face pieces.
- Received \$903,000 in State and MTC planning grants to help fund major planning efforts in the North Bayshore, El Camino Real, and San Antonio change areas.
- Google pledge for \$500,000 in funding to support improvements to bicycle and pedestrian mobility projects.
- Received a \$89,000 grant from Google to support Mobile Library operations, and a donation of 100 Nexus 7 tablets to establish a tablet loan service.
- Received a \$15,000 Innovation and Technology grant from the Pacific Library Partnership to fund a new "Maker Mountain View" program and the purchase of the City's 3D printer.
- Received \$7,500 from the California State Library to purchase print library materials.
- Received a \$8,200 California State Library grant to expand the summer reading program and augment the Library's book collection.
- Intuit provided 57 volunteers from their company, and a \$5,000 donation to assist low income families with tax return preparation.

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