

## CASE STUDY: Vada Pav



### BUSINESS PROFILE

**Name:**

Vada Pav

**Location:**

Mountain View, CA

**On-site dining:** 50 seats

**Take-out:** 40%

**Warewashing:**

Commercial dishwasher

**Employees:** 4



Vada Pav is an Indian restaurant in Mountain View specializing in Maharashtrian Food (mainly from Mumbai). Before getting involved with ReThink Disposable, Vada Pav solely used disposable foodware for both their take-out and dine-in guests. Since joining with ReThink, they've made a full transition to completely reusable practices for dine-in. Not only is this a major cut down on plastic waste, but the owner of Vada Pav is hoping to extend this new model and its overall positive effects to the other Vada Pav locations in the Bay Area.



Owner Pavan

### Changes to serviceware for less waste and more savings:

Plastic spoons	→	Stainless steel soup spoons
Plastic sauce cups w/lids	→	Stainless steel condiment cups
Paper plates	→	Durable plastic dinner plates
Plastic straws	→	Available upon request
Plastic water cups	→	Durable plastic water cups
Paper bowl	→	Stoneware bowl

**BEFORE and AFTER: Vada Pav switched from 100% disposable to 100% reusable foodware for dine-in.**



### THE BOTTOM LINE

- \$4,950 total annual net cost savings
- 45,017 disposable items reduced per year
- 384 pounds of annual waste reduction
- 24-day pay-back period
- \$375 initial investment in reusable foodware

# RESULTS

		PACKAGING IMPACTS			COST IMPACTS	
Disposable Product Replaced or Minimized	Recommendation Implemented	Percent Disposable Reduction	Annual Quantity of Disposable Product Reduced	Annual Waste Reduction (lbs.)	Payback Period (months)	Annual NET* Cost Savings After Payback Period (\$)
Paper soup bowl	Stoneware soup bowl	100%	6,083	184	2.4	\$610
Paper dinner plate	Durable plastic melamine dinner plate	100%	12,167	2	1.4	\$1,703
Plastic water cup	Durable plastic cup	100%	12,167	106	0.4	\$973
Plastic sauce cup and lid	Stainless steel and stoneware condiment cup	60%	7,300	27	0.1	\$1,460
Plastic Karat bouillon spoon	Stainless steel spoon	60%	7,300	66	0.6	\$204
<small>*Net Cost Impact considers any upfront and ongoing costs associated with the purchase and care of reusable items and capital improvements needed to carry out ReThink Disposable's recommendations. Net cost savings are based on avoided disposable foodware purchases.</small>		<b>TOTALS:</b>	<b>45,017 pieces</b>	<b>385 lbs.</b>	<b>24 days (average)</b>	<b>\$4,950</b>

ReThink Disposable is a program of Clean Water Action and Clean Water Fund conducted in partnership with local organizations, businesses, and government agencies. Generous support is provided by a changing list of public and private funders. To learn more about the program, its partners, and funders, visit: [www.rethinkdisposable.org](http://www.rethinkdisposable.org).

