



City of  
**Mountain View**



**SPONSOR**

# MONSTER BASH

On Saturday, October 28, 2023, Mountain View's Rengstorff Park will transform into a grim good time for all ages with the return of MONSTER BASH. From 10 a.m.-2 p.m., thousands of community members will don their favorite costumes and enjoy a fall festival loaded with a twisty maze, spooky games, enchanting performances and more. Monster Bash features a celebration of Dia de Muertos with orange marigolds, ofrendas, as well as crafts for the kids and cultural dances.



## Event Info:

- Approx. 3,000-5,000 attendees
- Most loved by preschool and elementary aged kids
- Former sponsors include dental offices, car dealerships, realtors, tech companies, youth program providers, gyms and hobby stores.

## MONSTER BASH SPONSORSHIP OPPORTUNITIES

**Spellcaster**  
**\$2,000-\$5,000**

As main spellcaster, your organization could be recognized as *presenting* or *title* sponsor. Options include logo placement on web and print graphics, recognition on City channels, on-site space, treat bag inclusion and more.

**Boil and Toil**  
**\$1,000**

Stir the cauldron and make your mark on Monster Bash with logo placement on all print materials, online presence, on-site space, banner display and more.

**Just a Scream**  
**\$250**

Looking to just meet visiting ghosts and goblins? The Just a Scream opportunity provides a 10 x 10 space, table and 2 chairs on-site.

**Trick or Treat**  
**\$25-\$100**

Open to non-profits located in or serving Mountain View. The Trick or Treat opportunity provides a 10 x 10 space, table and 2 chairs on-site.

For more information on a spooky sponsorship, contact Maureen Grzan-Pieracci:  
[Maureen.Grzan-Pieracci@MountainView.gov](mailto:Maureen.Grzan-Pieracci@MountainView.gov) or 650-903-6417.