



Earth and Arbor Day Photography Contest

ROOTED IN OUR ENVIRONMENT

Youth and Adult Categories

The City of Mountain View has launched a photography contest for its first joint Earth and Arbor Day Celebration! The Mountain View Earth and Arbor Day Photo Contest is open to all Mountain View community member amateur photographers,¹ including people who live, go to school, and work in the City and their families.² Entries are due by 5 p.m. on April 10, 2024.

This year's theme is "Rooted in Our Environment." We encourage images that depict the beauty, biodiversity, and resilience of the environment in and around our City. Examples include photos of trees, plants, animals, and people interacting with the environment, either up close or from afar.

RULES

1. Submit your photo on the Collaborate.MountainView.gov/PhotoContest website:
 - Under Contest Entries, choose the appropriate age group and click the bold title or the, "Start by submitting an Idea" button.
 - Click, "Add your Idea"
 - In the "Add a short description" box, include both the location of the photo and your first name and last initial. Examples of a location are the name of a park or street.
 - As your title, include the photo name or short description.
 - Upload your photo and submit.
2. Photos must be taken within the city limits of Mountain View, be of appropriate content for all ages, and relate to the contest theme, such as including nature or the environment.
3. Each participant may only enter one photograph.
4. Photographs must be submitted digitally in JPEG format and have a resolution of at least 72 dpi and/or 3 MB.
5. All photos submitted must be your own original work and free of any third-party copyright restrictions.
 - No AI-generated photos or stock images will be accepted. Only photos edited

¹ Where an amateur means someone who engages in the activity or for the enjoyment of the work and whose income from sales or teaching does not exceed \$10,000 per year.

² Judges and individuals related to Judges are not eligible to win.

without the use of AI algorithms or any other form of artificial intelligence, are eligible for entry.

- Digital post-processing to optimize an image is allowed, and images can be slightly cropped, but key elements of the composition cannot be added or removed. Adjustments to brightness, contrast, and color balance are acceptable. Retouching of dust spots, minor elements, etc. is permitted.

6. All contest entries must be submitted by **5 p.m. on Wednesday April 10, 2024.**

WINNING ENTRIES AND PRIZES

The top three winners will be decided by a panel of three photography and art teachers, and one Voters' Choice winner will be decided by public vote on Collaborate Mountain View.

Winners receive the below prizes by age category and placement, plus the winning photographs will be:

- Printed and displayed at the City of Mountain View's Earth and Arbor Day Celebration.
- Featured on City platforms, including the City's Facebook, Instagram, and Website.
- Displayed at City Hall from April 22 through May 3, 2024.

Community Members (Age 18 +)

1. First Place: America the Beautiful Annual National Park Pass
 2. Second Place: Annual Vehicle Pass to Santa Clara County Parks
 3. Third Place: 2-hour Pass to Shoreline Park activities
- Voter's Choice: The Golden Poppy Annual Vehicle Day Pass

High School/9th-12th Grade

1. First Place: Annual California State Park Pass
 2. Second Place: Day Pass to Shoreline Park activities
 3. Third Place: 1-hour Pass to Shoreline Park activities
- Voter's Choice: The Golden Poppy Annual Vehicle Day Pass

K-8th Grade

1. First Place: America the Beautiful Annual National Park Pass and mini globe
 2. Second Place: 1 Hour Activity Pass to Shoreline Park and mini globe
 3. Third Place: Large Stuffed Earth + sustainability goody basket
- Voter's Choice: Happy Hollow Park & Zoo tickets for 4

IMPORTANT DATES

- April 10, 5 p.m. - Deadline for all contest entries to be submitted
- April 10, 5 p.m. - Start of community voting for Voter's Choice Winner on Collaborate Mountain View
- April 14, 11:59 p.m. - End of community voting on Collaborate Mountain View
- April 19, 12 p.m. - Winners announced on Collaborate Mountain View and Social Media
- April 20, 11 a.m. - Award ceremony at the Earth and Arbor Day Celebration in the Mountain View Community Center, 201 S. Rengstorff Ave

YOUR RIGHTS

By entering, contestants agree to terms. All entered photographs may be used by the City of Mountain View, with a photo credit, including on the City's website, newsletters, social media, or in other non-commercial ways. The photographer retains the copyright to their work.